



ABOUT

The Travel Book is a two-year-old travel blog owned by us, Rasmus and Karoline! We founded this travel blog because we started to travel a lot early on in our relationship, and we wanted to remember all of the amazing memories from our travels. Furthermore our families and friends started to ask us for tips to different destinations and tricks within travelling as a general, so we wanted to create a platform where we could easily share our take on the topics!

On our channels we focus on extraordinary travel experiences that has affected our lives and contributed to our knowledge of the world. We seek the most authentic experiences, because we want to truly feel the people, the culture and the atmosphere at the destinations we travel to. We try to capture and describe these exact moments, and our communication through posts and uploads as The Travel Book will therefore be an exact reflection of our own experiences.

OTHER TOPICS WE LOVE!

+ FOOD
+ PHOTOGRAPHY
+ NATURE

+ VEGANISM
+ WATERSPORT
+ SAILING

+ YOGA
+ COUPLES
+ ANIMALS



THE TRAVEL BOOK

WWW.THETRAVELBOOK.WORLD

CONTACT@THETRAVELBOOK.WORLD

SOCIAL



9k+ FOLLOWERS

@THETRAVEL.BOOK
@RASMUSLYTHCKE
@KAPOWKARO



2k+ FOLLOWERS

@THETRAVELBOOK



230k+ VIEWS

THE TRAVEL BOOK

ABOUT RASMUS AND KAROLINE

We have several years of experience within sales and marketing in the travel industry in Europe and we work professionally with digital marketing and social media. Among other things, this means that we have worked on corporations' side of content and influencer marketing as Social Media Managers, which has enriched us with the capability to see corporations' perspective on marketing campaigns.

SERVICES

- + SPONSORED POSTS
- + BRAND AMBASSADORSHIP
- + PRODUCT PLACEMENT
- + BANNER ADS
- + EVENTS & TRAVEL
- + GIVEAWAYS
- + AFFILIATION

We therefore believe that we are the perfect match for possible collaborations, because we understand corporation's incitements and strategies behind digital marketing campaigns – For example sale generating campaigns or campaigns to gain brand goodwill.

As mentioned we have also worked in the travel industry for many years, and therefor we also have a big knowledge about the opportunities and threats corporations face on the travel market. All of these capabilities help us support our collaborating partners by creating the best-fitted campaign, which helps them reach their goals.



AN EXAMPLE OF A PREVIOUS COLLABORATION

Collaborating with Eliza was Here – a European travel agency we produced 3 blog posts, a YouTube video and posted a ton of content on Instagram and Facebook! In return, Eliza was Here paid for us to spend one week in Madeira, Portugal. This included two different accommodations, flights and a rental car.



our collaboration with Eliza was here in Madeira

INTERESTED?

WE WOULD ABSOLUTELY LOVE TO WORK WITH YOU! IF YOU FEEL THE SAME WAY ABOUT US, PLEASE DON'T BE SHY. FEEL FREE TO CONTACT US WITH ALL ENQUIRIES AND IDEAS. WE WOULD LOVE TO BRAINSTORM WITH YOU TO FIGURE OUT HOW WE CAN HELP EACH OTHER GROW!