



THE
TRAVEL
BOOK

• MEDIA KIT •

• A B O U T U S •

We are Rasmus and Karoline and we are the owners of the eco-friendly travel blog, The Travel Book.

We are a young couple and we have traveled all around the world to exotic destinations with a black climate footprint.

But now it is time to change - and we want to prove that it's possible to change bad habits without compromising on either quality, luxury or great holiday experience!

We have been together for more than 5 years and we are both very passionate about traveling. We want to make sure that we are able to show our future kids as many incredible places as we have been lucky enough to see. This is why we decided to become an eco-friendly travel blog.



Karoline



Rasmus

• I N S T A G R A M •



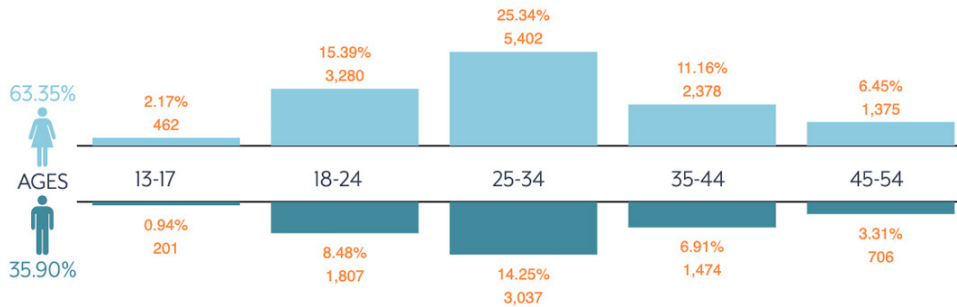
Photos you will find on our instagram @thetravelbook



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Country	Audience
Denmark	45.42%
United States	7.31%
Turkey	4.14%
Italy	4.00%
United Kingdom	2.91%

City	Audience
Copenhagen	15.42%
Aarhus	4.66%
Odense	2.25%
Aalborg	1.56%
Istanbul	1.32%

+200.000

INSTAGRAM WEEKLY REACH

+500K

YOUTUBE VIEWS

+165K

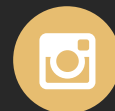
MONTHLY PINTEREST VISITORS

+2.5K

MONTHLY UNIQUE VISITORS ON BLOG



+3K FOLLOWERS



35K FOLLOWERS

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@RASMUSLYTHCKE

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