

A woman stands on the left, wearing a white t-shirt and white pants, with yellow sneakers. A man crouches on the right, wearing a white hoodie and white pants, with green and yellow sneakers. They are in an industrial area with a brick building and tall chimneys in the background. A large puddle in the foreground reflects their figures. A circular graphic with a dotted border is on the left side of the image.

THE  
TRAVEL  
BOOK

• MEDIA KIT •



## • A B O U T U S •

We are Rasmus and Karoline and we are the owners of the eco-friendly travel blog, The Travel Book.

We are a young couple and we have traveled all around the world to exotic destinations with a black climate footprint.

But now it is time to change - and we want to prove that it's possible to change bad habits without compromising on either quality, luxury or great holiday experience!

We have been together for 5 years and we are both very passionate about traveling. We want to make sure that we are able to show our future kids as many incredible places as we have been lucky enough to see. This is why we decided to become an eco-friendly travel blog.



Karoline



Rasmus

• I N S T A G R A M •



Photos you will find on our instagram @thetravelbook

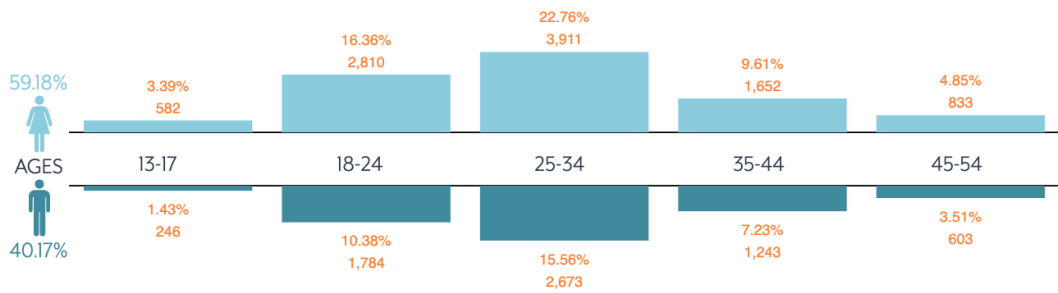




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Country	Audience
Denmark	36.17%
United States	8.87%
Turkey	5.33%
Italy	4.51%
United Kingdom	3.30%

City	Audience
Copenhagen	12.54%
Aarhus	3.70%
Odense	1.82%
Istanbul	1.61%
Aalborg	1.13%

+200.000 INSTAGRAM WEEKLY REACH



5K FOLLOWERS

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30K FOLLOWERS

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