



THE
TRAVEL
BOOK

• MEDIA KIT •

• A B O U T U S •

We are Rasmus and Karoline and we are the owners of the eco-friendly travel blog, The Travel Book.

The Travel Book is a travel blog with photos, videos and travel recommendations from the most beautiful travel destinations in the world. We are very passionate about traveling and photography, and our goal is to inspire others to travel more eco-friendly and experience the world without damaging it. We share our photos, videos and travel tips on Instagram, Youtube, Facebook and our website www.thetravelbook.world. We have some amazing followers on our social media and our number of followers are increasing. On our Instagram account, we gain about 100 new followers every week and our posts are exposed more than 100.000 times on a weekly basis.

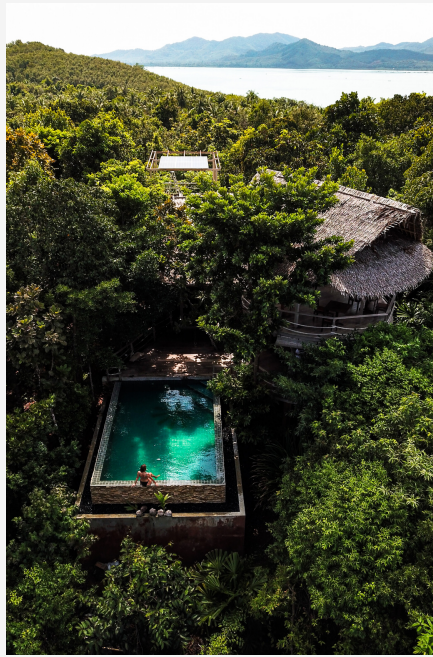


Karoline



Rasmus

• I N S T A G R A M •



Photos you will find on our instagram @thetravelbook

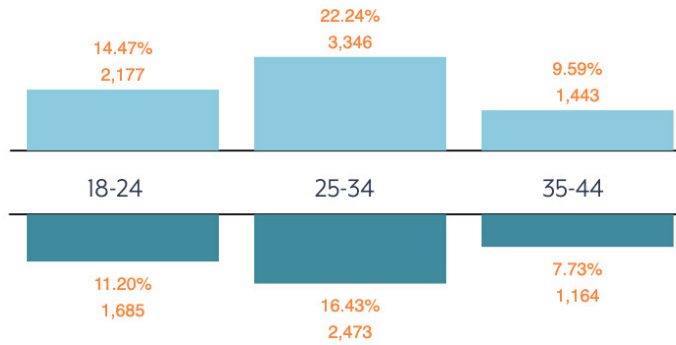


(+45) 42226 103

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CONTACT@THETRAVELBOOK.WORLD

56.39%
AGES
42.98%



Country	Audience
Denmark	31.90%
United States	9.68%
Turkey	6.13%
Italy	5.16%
United Kingdom	3.59%

City	Audience
Copenhagen	12.43%
Aarhus	3.14%
Istanbul	1.81%
Odense	1.63%
New York	1.18%

150.000+

INSTAGRAM WEEKLY REACH IMPRESSIONS



5K FOLLOWERS

450.000+

YOUTUBE VIEWS



+27K FOLLOWERS

5.000+

MONTHLY UNIQUE VISITORS ON BLOG

@THETRAVELBOOK
@KAPOWKARO
@RASMUSLYTHCKE

PARTNERSHIPS



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