

A woman stands on the left, wearing a white t-shirt and white pants, with yellow sneakers. A man crouches on the right, wearing a white hoodie and white pants, with green and yellow sneakers. They are in an industrial area with a brick building and tall chimneys in the background. A large puddle in the foreground reflects their figures. A circular graphic with a dotted border is on the left side of the image.

THE  
TRAVEL  
BOOK

• MEDIA KIT •

## • A B O U T U S •

We are Rasmus and Karoline and we are the owners of the eco-friendly travel blog, The Travel Book.

The Travel Book is a travel blog with photos, videos and travel recommendations from the most beautiful travel destinations in the world. We are very passionate about traveling and photography, and our goal is to inspire others to travel more eco-friendly and experience the world without damaging it. We share our photos, videos and travel tips on Instagram, Youtube, Facebook and our website [www.thetravelbook.world](http://www.thetravelbook.world). We have some amazing followers on our social media and our number of followers are increasing. On our Instagram account, we gain about 100 new followers every week and our posts are exposed more than 100.000 times on a weekly basis.

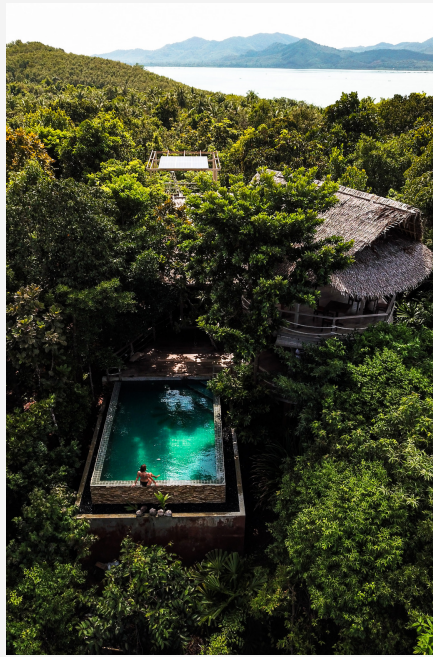


Karoline



Rasmus

• I N S T A G R A M •



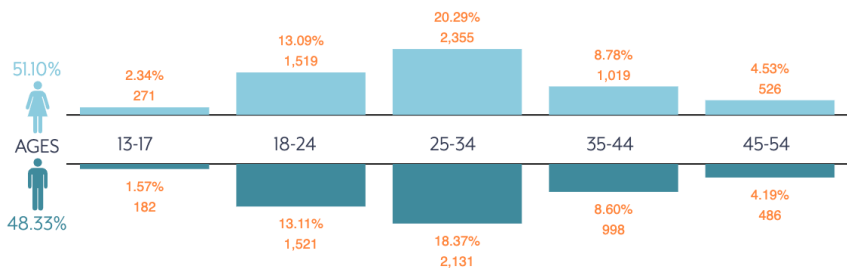
Photos you will find on our instagram @thetravelbook



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Country	Audience
Denmark	24.26%
United States	11.24%
Turkey	7.90%
Italy	5.40%
United Kingdom	3.54%

City	Audience
Copenhagen	11.35%
Istanbul	2.39%
Aarhus	2.26%
New York	1.49%
London	1.09%

100.000+ INSTAGRAM WEEKLY REACH IMPRESSIONS

5K FOLLOWERS

425.000+ YOUTUBE VIEWS

24K FOLLOWERS

5.000+ MONTHLY UNIQUE VISITORS ON BLOG

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