



THE
TRAVEL
BOOK

• MEDIA KIT •

• A B O U T U S •

We are a young couple and we have traveled all around the world to exotic destinations with a carbon black footprint. But now its time to change - and we want to prove that it's possible to change bad habits without compromising on either quality, luxury or great holiday experiences.

We have been together for 4 years and we are both very passionate about traveling. We want to make sure that we are able to show our future kids as many incredible places as we have been lucky enough to see.

This is why we have decided to become an eco-friendly travel blog.



Karoline



Rasmus



SO SOFITEL BANGKOK

OUR LATEST COLLABORATION

Our latest collaboration was with SO Sofitel Hotel in Bangkok, Thailand. On the next few pages, you can see the photos and the Instagram posts we created in collaboration with SO Sofitel.

We shared the content we created at SO Sofitel on our own Instagram, Youtube, Facebook and website www.thetravelbook.world.

SO SOFITEL BANGKOK



S O S O F I T E L B A N G K O K



• I N S T A G R A M •



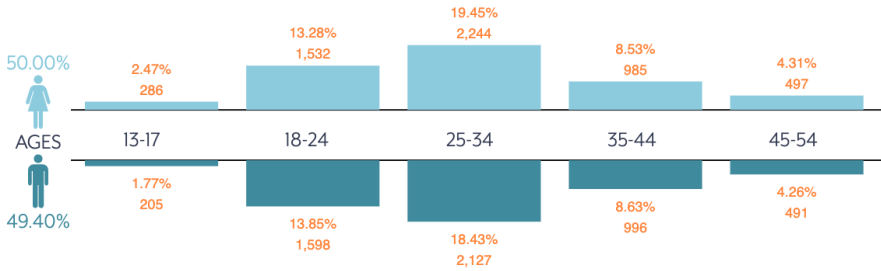
Photos you will find on our instagram @thetravelbook



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Country	Audience
Denmark	22.65%
United States	11.63%
Turkey	8.03%
Italy	5.44%
United Kingdom	3.55%

City	Audience
Copenhagen	10.56%
Istanbul	2.38%
Aarhus	2.19%
New York	1.54%
London	1.07%

100.000+

INSTAGRAM WEEKLY REACH IMPRESSIONS



5K FOLLOWERS

420.000+

YOUTUBE VIEWS



24K FOLLOWERS

3.000+

UNIQUE MONTHLY VISITORS ON BLOG

@THETRAVELBOOK

@KAPOWKARO

@RASMUSLYTHCKE

PREVIOUS PARTNERSHIPS



VICTORINOX



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