

A woman in a red kayak is seen from behind, paddling on clear turquoise water. She is wearing a light pink bikini top. The kayak has the brand name 'Lanai' visible on its side. The water is surrounded by high, rugged limestone cliffs covered in lush green vegetation. The sky is a clear, deep blue. In the center of the image, there is a large, circular graphic with a dotted border containing the text 'THE TRAVEL BOOK'.

THE
TRAVEL
BOOK

• MEDIA KIT •

• A B O U T U S •

We are Rasmus and Karoline and we are the owners of The Travel Book.

The Travel Book is a travel blog with photos, videos and travel recommendations from the most beautiful travel destinations in the world. We are very passionate about traveling and photography, and our goal is to inspire others to travel and experience the world. We share our photos, videos and travel tips on Instagram, Youtube, Facebook and our website www.thetravelbook.world. We have some amazing followers on our social media and our number of followers are increasing. On our Instagram account, we gain about 500 new followers every week and our posts are exposed more than 200.000 times on a weekly basis.



Karoline



Rasmus



PIMANN BURI VILLAS

OUR LATEST COLLABORATION

Our latest collaboration was with Pimann Buri Private Luxury Pool Villas in Ao Nang, Thailand. On the next few pages, you can see the photos and the Instagram posts we created in collaboration with Pimann Buri.

We shared the content we created at Pimann Buri on our own Instagram, Youtube, Facebook and website www.thetravelbook.world.

PIMANN BURI VILLAS



PIMANN BURI VILLAS



P I M A N N B U R I V I L L A S



• I N S T A G R A M •



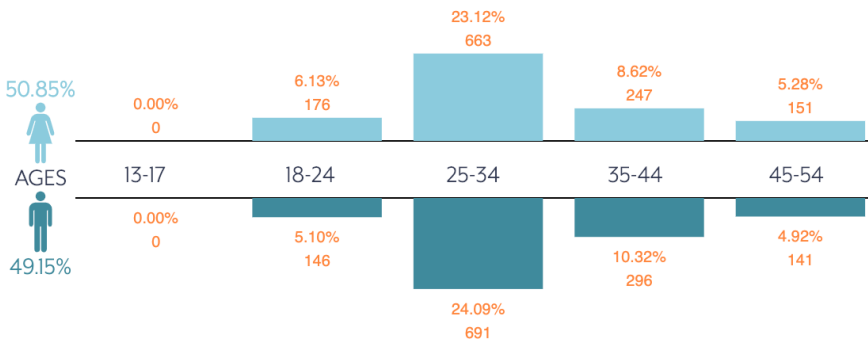
Photos you will find on our instagram @thetravel.book



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Country	Audience
Denmark	33.91%
India	12.89%
United States	7.50%
Vietnam	5.12%
Pakistan	3.06%

City	Audience
Copenhagen	21.01%
N/A	10.91%
Aarhus	1.67%
Da Nang	1.45%
New York	1.40%

100.000+

INSTAGRAM WEEKLY REACH IMPRESSIONS



5K FOLLOWERS

365.000+

YOUTUBE VIEWS



20K FOLLOWERS

3.000+

UNIQUE MONTHLY VISITORS ON BLOG

@THETRAVEL.BOOK
@KAPOWKARO
@RASMUSLYTHCKE

SERVICES

- SPONSORED POSTS
- BRAND AMBASSADORSHIP
- PRODUCT PLACEMENT
- TRAVELS
- GIVEAWAYS
- AFFILIATION

PARTNERSHIPS

