



THE  
TRAVEL  
BOOK

• MEDIA KIT •



## • A B O U T U S •

We are Rasmus and Karoline and we are the owners of The Travel Book.

The Travel Book is a travel blog with photos, videos and travel recommendations from the most beautiful travel destinations in the world. We are very passionate about travelling and photography, and our goal is to inspire others to travel and experience the world. We share our photos, videos and travel tips on Instagram, Youtube, Facebook and our website [www.thetravelbook.world](http://www.thetravelbook.world). We have some amazing followers on our social media and our number of followers are increasing. On our Instagram account, we gain about 500 new followers every week and our posts are exposed more than 100.000 times on a weekly basis.

Right now we are in Thailand, where we are going to travel from South to North to experience the beautiful country. We are very interested in the Thai cuisine, culture, architecture and last but not least n



Karoline



Rasmus



• I N S T A G R A M •



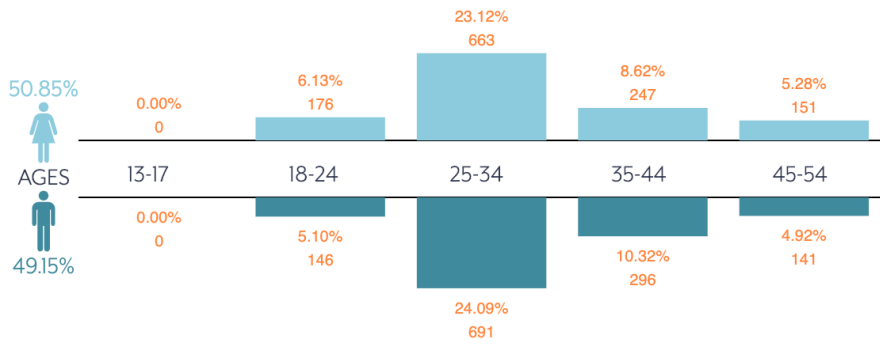
Photos you will find on our instagram @thetravel.book



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Country	Audience
Denmark	33.91%
India	12.89%
United States	7.50%
Vietnam	5.12%
Pakistan	3.06%

City	Audience
Copenhagen	21.01%
N/A	10.91%
Aarhus	1.67%
Da Nang	1.45%
New York	1.40%

100.000+

INSTAGRAM WEEKLY REACH IMPRESSIONS



5K FOLLOWERS

365,000+

YOUTUBE VIEWS



20K FOLLOWERS

3.000+

MONTHLY UNIQUE VISITORS ON BLOG

@THETRAVEL.BOOK

@KAPOWKARO

@RASMUSLYTHCKE

## SERVICES

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