

An aerial photograph of a dark-colored car driving on a winding dirt road through a vast, open landscape. The terrain is covered in dry, brownish vegetation. In the distance, a range of mountains with patches of snow is visible under a clear blue sky. A large, golden circular graphic with a dotted border is centered in the upper half of the image, containing the text 'THE TRAVEL BOOK'.

THE
TRAVEL
BOOK

• MEDIA KIT •

• A B O U T U S •

We are Rasmus and Karoline and we are the owners of The Travel Book.

The Travel Book is a travel blog with photos, videos and travel recommendations from the most beautiful travel destinations in the world. We are very passionate about traveling and photography, and our goal is to inspire others to travel and experience the world. We share our photos, videos and travel tips on Instagram, Youtube, Facebook and our website www.thetravelbook.world. We have some amazing followers on our social media and our number of followers are increasing. On our Instagram account, we gain about 500 new followers every week and our posts are exposed more than 200.000 times on a weekly basis.



Karoline



Rasmus

• C A R I M A G E S A M P L E S •



• I N S T A G R A M •



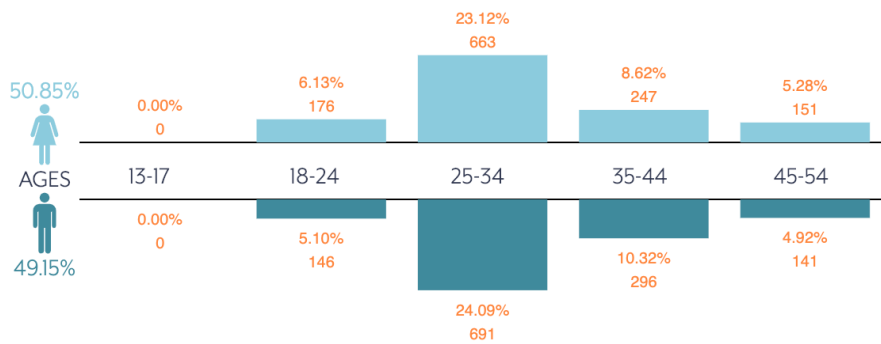
Photos you will find on our instagram @thetravel.book



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Country	Audience
Denmark	33.91%
India	12.89%
United States	7.50%
Vietnam	5.12%
Pakistan	3.06%

City	Audience
Copenhagen	21.01%
N/A	10.91%
Aarhus	1.67%
Da Nang	1.45%
New York	1.40%

100.000+

INSTAGRAM WEEKLY REACH IMPRESSIONS



5K FOLLOWERS

365,000+

YOUTUBE VIEWS



20K FOLLOWERS

3.000+

MONTHLY UNIQUE VISITORS ON BLOG

@THETRAVEL.BOOK

@KAPOWKARO

@RASMUSLYTHCKE

SERVICES

- SPONSORED POSTS
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- PRODUCT PLACEMENT
- TRAVELS
- GIVEAWAYS
- AFFILIATION



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