

A woman in a red kayak is seen from behind, paddling on clear turquoise water. She is wearing a light pink bikini. The water is surrounded by high, rugged limestone cliffs covered in green vegetation. The sky is a clear, deep blue. A large, golden circular graphic with a dotted border is centered in the upper half of the image, containing the text 'THE TRAVEL BOOK'.

THE
TRAVEL
BOOK

• MEDIA KIT •

• A B O U T U S •

We are Rasmus and Karoline and we are the owners of The Travel Book.

The Travel Book is a travel blog with photos, videos and travel recommendations from the most beautiful travel destinations in the world. We are very passionate about travelling and photography, and our goal is to inspire others to travel and experience the world. We share our photos, videos and travel tips on Instagram, Youtube, Facebook and our website www.thetravelbook.world. We have some amazing followers on our social media and our number of followers are increasing. On our Instagram account, we gain about 500 new followers every week and our posts are exposed more than 100.000 times on a weekly basis.

Right now we are in Thailand, where we are going to travel from South to North to experience the beautiful country. We are very interested in the Thai cuisine, culture, architecture and last but not least n



Karoline



Rasmus



PIMANN BURI VILLAS

OUR LATEST COLLABORATION

Our latest collaboration was with Pimann Buri Private Luxury Pool Villas in Ao Nang, Thailand. On the next few pages, you can see the photos and the Instagram posts we created in collaboration with Pimann Buri.

We shared the content we created at Pimann Buri on our own Instagram, Youtube, Facebook and website www.thetravelbook.world.

PIMANN BURI VILLAS



PIMANN BURI VILLAS



P I M A N N B U R I V I L L A S



• I N S T A G R A M •



Photos you will find on our instagram @thetravel.book



(+45) 42226103

WWW.THETRAVELBOOK.WORLD

CONTACT@THETRAVELBOOK.WORLD

DEMOGRAPHY



43% females
57% males



Primarily from Europe
and USA

200.000+

INSTAGRAM WEEKLY
REACH IMPRESSIONS



5K FOLLOWERS

1.000+

INSTAGRAM
MONTHLY GROWTH



17K FOLLOWERS

365,000+

YOUTUBE VIEWS



2K FOLLOWERS

SERVICES

- SPONSORED POSTS
- BRAND AMBASSADORSHIP
- PRODUCT PLACEMENT
- TRAVELS
- GIVEAWAYS
- AFFILIATION



PARTNERSHIPS